

# The Product and the Quotient Rule

# The Product Rule

We previously learned that,

$$(f + g)' = f' + g'$$

and

$$(f - g)' = f' - g'$$

where  $f$  and  $g$  are two differentiable functions, i.e. they have a derivative.

# The Product Rule

Is it true that  $(fg)' = f'g'$ ?

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ .

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$(fg)' = (x^4 \cdot x^3)'$$

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$\begin{aligned} (fg)' &= (x^4 \cdot x^3)' \\ &= (x^7)' \end{aligned}$$

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$\begin{aligned} (fg)' &= (x^4 \cdot x^3)' \\ &= (x^7)' \\ &= 7x^6 \end{aligned}$$



# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$\begin{aligned}(fg)' &= (x^4 \cdot x^3)' \\ &= (x^7)' \\ &= 7x^6\end{aligned}$$

But,

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$\begin{aligned}(fg)' &= (x^4 \cdot x^3)' \\ &= (x^7)' \\ &= 7x^6\end{aligned}$$

But,

$$f'g' = (4x^3)(3x^2)$$

# The Product Rule

Consider  $f(x) = x^4$  and  $g(x) = x^3$ . Then,

$$\begin{aligned}(fg)' &= (x^4 \cdot x^3)' \\ &= (x^7)' \\ &= 7x^6\end{aligned}$$

But,

$$\begin{aligned}f'g' &= (4x^3)(3x^2) \\ &= 12x^5.\end{aligned}$$

# The Product Rule

In general  $(fg)' \neq f'g'$ .

# The Product Rule

In general  $(fg)' \neq f'g'$ .

There is a formula that tells us how to find  $(fg)'$  called the product rule.

# The Product Rule Formula

If  $f$  and  $g$  are differentiable functions, the derivative of their product  $fg$  is given by the following formula, called the **product rule**:

# The Product Rule Formula

If  $f$  and  $g$  are differentiable functions, the derivative of their product  $fg$  is given by the following formula, called the **product rule**:

$$(fg)' = fg' + gf'$$

# The Product Rule Examples

## *Example 1*

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$



# The Product Rule Examples

## *Example 1*

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$
$$f' = 2x$$

# The Product Rule Examples

## *Example 1*

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$

$$f' = 2x$$

$$g' = e^x$$

# The Product Rule Examples

## Example 1

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$

$$f' = 2x$$

$$g' = e^x$$

$$y' = (fg)'$$

# The Product Rule Examples

## Example 1

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$

$$f' = 2x$$

$$g' = e^x$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \end{aligned}$$

# The Product Rule Examples

## Example 1

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$

$$f' = 2x$$

$$g' = e^x$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \\ &= (x^2)(e^x) + (e^x)(2x) \end{aligned}$$

# The Product Rule Examples

## Example 1

$$y = \underbrace{x^2}_f \underbrace{e^x}_g$$

$$f' = 2x$$

$$g' = e^x$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \\ &= (x^2)(e^x) + (e^x)(2x) \\ &= x^2e^x + 2xe^x \end{aligned}$$

# The Product Rule Examples

*Example 2*

$$y = \underbrace{\left(1 - \frac{1}{x}\right)}_f \underbrace{\left(x^5 + 1\right)}_g$$

# The Product Rule Examples

## Example 2

$$y = \underbrace{\left(1 - \frac{1}{x}\right)}_f \underbrace{\left(x^5 + 1\right)}_g$$

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$



# The Product Rule Examples

## Example 2

$$y = \underbrace{\left(1 - \frac{1}{x}\right)}_f \underbrace{\left(x^5 + 1\right)}_g$$

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

# The Product Rule Examples

*Example 2 (cont'd)*

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

# The Product Rule Examples

*Example 2 (cont'd)*

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

$$y' = (fg)'$$

# The Product Rule Examples

*Example 2 (cont'd)*

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \end{aligned}$$

# The Product Rule Examples

Example 2 (cont'd)

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

$$\begin{aligned}y' &= (fg)' \\ &= fg' + gf' \\ &= \left(1 - \frac{1}{x}\right)(5x^4) + (x^5 + 1)\left(\frac{1}{x^2}\right)\end{aligned}$$

# The Product Rule Examples

Example 2 (cont'd)

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

$$\begin{aligned}y' &= (fg)' \\ &= fg' + gf' \\ &= \left(1 - \frac{1}{x}\right)(5x^4) + (x^5 + 1)\left(\frac{1}{x^2}\right) \\ &= 5x^4 - 5x^3 + x^3 + \frac{1}{x^2}\end{aligned}$$

# The Product Rule Examples

Example 2 (cont'd)

$$f' = -(-x)^{-2} = x^{-2} = \frac{1}{x^2}$$

$$g' = 5x^4$$

$$\begin{aligned}y' &= (fg)' \\&= fg' + gf' \\&= \left(1 - \frac{1}{x}\right)(5x^4) + (x^5 + 1)\left(\frac{1}{x^2}\right) \\&= 5x^4 - 5x^3 + x^3 + \frac{1}{x^2} \\&= 5x^4 - 4x^3 + \frac{1}{x^2}\end{aligned}$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$



# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

$$y' = (fg)'$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \end{aligned}$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \\ &= (-3x)(8x^7) + (x^8 + 6)(-3) \end{aligned}$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \\ &= (-3x)(8x^7) + (x^8 + 6)(-3) \\ &= -24x^8 - 3x^8 - 18 \end{aligned}$$

# The Product Rule Examples

## Example 3

$$y = \underbrace{-3x}_f \underbrace{(x^8 + 6)}_g$$

$$f' = -3$$

$$g' = 8x^7$$

$$\begin{aligned} y' &= (fg)' \\ &= fg' + gf' \\ &= (-3x)(8x^7) + (x^8 + 6)(-3) \\ &= -24x^8 - 3x^8 - 18 \\ &= -27x^8 - 18 \end{aligned}$$

# The Product Rule Examples

Note that in *Example 3*,



# The Product Rule Examples

Note that in *Example 3*,

$$y = -3x(x^8 + 6)$$

# The Product Rule Examples

Note that in *Example 3*,

$$\begin{aligned}y &= -3x(x^8 + 6) \\ &= -3x^9 - 18x\end{aligned}$$

# The Product Rule Examples

Note that in *Example 3*,

$$\begin{aligned}y &= -3x(x^8 + 6) \\ &= -3x^9 - 18x\end{aligned}$$

$$y' = -27x^8 - 18$$

# The Product Rule Examples

Note that in *Example 3*,

$$\begin{aligned}y &= -3x(x^8 + 6) \\ &= -3x^9 - 18x\end{aligned}$$

$$y' = -27x^8 - 18$$

# The Product Rule Examples

*Example 4*

$$y = (x^{-2} + x^{-3})(x^5 - 2x^2)$$

# The Product Rule Examples

## *Example 4*

$$\begin{aligned}y &= (x^{-2} + x^{-3})(x^5 - 2x^2) \\ &= (x^{-2})(x^5) + (x^{-2})(-2x^2) + (x^{-3})(x^5) + (x^{-3})(-2x^2)\end{aligned}$$

# The Product Rule Examples

## *Example 4*

$$\begin{aligned}y &= (x^{-2} + x^{-3})(x^5 - 2x^2) \\&= (x^{-2})(x^5) + (x^{-2})(-2x^2) + (x^{-3})(x^5) + (x^{-3})(-2x^2) \\&= x^3 - 2 + x^2 - 2x^{-1}\end{aligned}$$

# The Product Rule Examples

## *Example 4*

$$\begin{aligned}y &= (x^{-2} + x^{-3})(x^5 - 2x^2) \\ &= (x^{-2})(x^5) + (x^{-2})(-2x^2) + (x^{-3})(x^5) + (x^{-3})(-2x^2) \\ &= x^3 - 2 + x^2 - 2x^{-1}\end{aligned}$$

$$y' = 3x^2 + 2x + 2x^{-2}$$



# The Quotient Rule

$$\text{Does } \left(\frac{f}{g}\right)' = \frac{f'}{g'}?$$

# The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ .

# The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

## The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\left(\frac{f}{g}\right)' = \left(\frac{7}{\sqrt{x}}\right)'$$

## The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\begin{aligned}\left(\frac{f}{g}\right)' &= \left(\frac{7}{\sqrt{x}}\right)' \\ &= \left(7x^{-1/2}\right)'\end{aligned}$$

## The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\begin{aligned}\left(\frac{f}{g}\right)' &= \left(\frac{7}{\sqrt{x}}\right)' \\ &= \left(7x^{-1/2}\right)' \\ &= -\frac{7}{2}x^{-3/2}\end{aligned}$$

## The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\begin{aligned}\left(\frac{f}{g}\right)' &= \left(\frac{7}{\sqrt{x}}\right)' \\ &= \left(7x^{-1/2}\right)' \\ &= -\frac{7}{2}x^{-3/2}\end{aligned}$$

But,

## The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\begin{aligned}\left(\frac{f}{g}\right)' &= \left(\frac{7}{\sqrt{x}}\right)' \\ &= \left(7x^{-1/2}\right)' \\ &= -\frac{7}{2}x^{-3/2}\end{aligned}$$

But,

$$\frac{f'}{g'} = \frac{0}{\frac{1}{2}x^{-1/2}}$$



# The Quotient Rule

Consider  $f(x) = 7$  and  $g(x) = \sqrt{x}$ . Then,

$$\begin{aligned}\left(\frac{f}{g}\right)' &= \left(\frac{7}{\sqrt{x}}\right)' \\ &= \left(7x^{-1/2}\right)' \\ &= -\frac{7}{2}x^{-3/2}\end{aligned}$$

But,

$$\begin{aligned}\frac{f'}{g'} &= \frac{0}{\frac{1}{2}x^{-1/2}} \\ &= 0.\end{aligned}$$

# The Quotient Rule

In general  $\left(\frac{f}{g}\right)' \neq \frac{f'}{g'}$ .

# The Quotient Rule

In general  $\left(\frac{f}{g}\right)' \neq \frac{f'}{g'}$ .

There is a formula that tells us how to find  $\left(\frac{f}{g}\right)'$  called the quotient rule.

# The Quotient Rule Formula

If  $f$  and  $g$  are differentiable functions, the derivative of their quotient  $\frac{f}{g}$  is given by the following formula, called the **quotient rule**:

# The Quotient Rule Formula

If  $f$  and  $g$  are differentiable functions, the derivative of their quotient  $\frac{f}{g}$  is given by the following formula, called the quotient rule:

$$\left(\frac{f}{g}\right)' = \frac{gf' - fg'}{g^2}$$

# The Quotient Rule Examples

*Example 5*

$$y = \frac{\overbrace{2x}^f}{\underbrace{4 + x^2}_g}$$

# The Quotient Rule Examples

## Example 5

$$y = \frac{\overbrace{2x}^f}{\underbrace{4 + x^2}_g}$$
$$f' = 2$$

# The Quotient Rule Examples

## Example 5

$$y = \frac{\overbrace{2x}^f}{\underbrace{4 + x^2}_g}$$

$$f' = 2$$

$$g' = 2x$$



# The Quotient Rule Examples

*Example 5 (cont'd)*

$$f' = 2$$

$$g' = 2x$$

# The Quotient Rule Examples

*Example 5 (cont'd)*

$$f' = 2$$

$$g' = 2x$$

$$y' = \frac{gf' - fg'}{g^2}$$

# The Quotient Rule Examples

*Example 5 (cont'd)*

$$f' = 2$$

$$g' = 2x$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(4 + x^2)(2) - (2x)(2x)}{(4 + x^2)^2}$$

# The Quotient Rule Examples

*Example 5 (cont'd)*

$$f' = 2$$

$$g' = 2x$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(4 + x^2)(2) - (2x)(2x)}{(4 + x^2)^2}$$

$$y' = \frac{8 + 2x^2 - 4x^2}{(4 + x^2)^2}$$

# The Quotient Rule Examples

*Example 5 (cont'd)*

$$f' = 2$$

$$g' = 2x$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(4 + x^2)(2) - (2x)(2x)}{(4 + x^2)^2}$$

$$y' = \frac{8 + 2x^2 - 4x^2}{(4 + x^2)^2}$$

$$y' = \frac{8 - 2x^2}{(4 + x^2)^2}$$

# The Quotient Rule Examples

*Example 6*

$$y = \frac{\overbrace{e^x - 1}^f}{\underbrace{3x + 2}_g}$$

# The Quotient Rule Examples

## Example 6

$$y = \frac{\overbrace{e^x - 1}^f}{\underbrace{3x + 2}_g}$$
$$f' = e^x$$

# The Quotient Rule Examples

## Example 6

$$y = \frac{\overbrace{e^x - 1}^f}{\underbrace{3x + 2}_g}$$

$$f' = e^x$$

$$g' = 3$$



# The Quotient Rule Examples

*Example 6 (cont'd)*

$$f' = e^x$$

$$g' = 3$$

# The Quotient Rule Examples

*Example 6 (cont'd)*

$$f' = e^x$$

$$g' = 3$$

$$y' = \frac{gf' - fg'}{g^2}$$

# The Quotient Rule Examples

*Example 6 (cont'd)*

$$f' = e^x$$

$$g' = 3$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(3x + 2)(e^x) - (e^x - 1)(3)}{(3x + 2)^2}$$

# The Quotient Rule Examples

*Example 6 (cont'd)*

$$f' = e^x$$

$$g' = 3$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(3x + 2)(e^x) - (e^x - 1)(3)}{(3x + 2)^2}$$

$$y' = \frac{3xe^x + 2e^x - 3e^x + 3}{(3x + 2)^2}$$

# The Quotient Rule Examples

*Example 6 (cont'd)*

$$f' = e^x$$

$$g' = 3$$

$$y' = \frac{gf' - fg'}{g^2}$$

$$y' = \frac{(3x + 2)(e^x) - (e^x - 1)(3)}{(3x + 2)^2}$$

$$y' = \frac{3xe^x + 2e^x - 3e^x + 3}{(3x + 2)^2}$$

$$y' = \frac{3xe^x - e^x + 3}{(3x + 2)^2}$$

# The Quotient Rule Examples

*Example 7*

$$y = \frac{\overbrace{x^3 - 2x}^f}{\underbrace{x^2}_g}$$

# The Quotient Rule Examples

## Example 7

$$y = \frac{\overbrace{x^3 - 2x}^f}{\underbrace{x^2}_g}$$
$$f' = 3x^2 - 2$$

# The Quotient Rule Examples

## Example 7

$$y = \frac{\overbrace{x^3 - 2x}^f}{\underbrace{x^2}_g}$$
$$f' = 3x^2 - 2$$
$$g' = 2x$$



# The Quotient Rule Examples

*Example 7 (cont'd)*

$$f' = 3x^2 - 2$$

$$g' = 2x$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$f' = 3x^2 - 2$$

$$g' = 2x$$

$$y' = \frac{gf' - fg'}{g^2}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$f' = 3x^2 - 2$$

$$g' = 2x$$

$$\begin{aligned} y' &= \frac{gf' - fg'}{g^2} \\ &= \frac{(x^2)(3x^2 - 2) - (x^3 - 2x)(2x)}{(x^2)^2} \end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$f' = 3x^2 - 2$$

$$g' = 2x$$

$$\begin{aligned}y' &= \frac{gf' - fg'}{g^2} \\&= \frac{(x^2)(3x^2 - 2) - (x^3 - 2x)(2x)}{(x^2)^2} \\&= \frac{3x^4 - 2x^2 - 2x^4 + 4x^2}{(x^2)^2}\end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$f' = 3x^2 - 2$$

$$g' = 2x$$

$$\begin{aligned}y' &= \frac{gf' - fg'}{g^2} \\&= \frac{(x^2)(3x^2 - 2) - (x^3 - 2x)(2x)}{(x^2)^2} \\&= \frac{3x^4 - 2x^2 - 2x^4 + 4x^2}{(x^2)^2} \\&= \frac{x^4 - 2x^2}{(x^2)^2}\end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

Note that,

# The Quotient Rule Examples

*Example 7 (cont'd)*

Note that,

$$y = \frac{x^3 - 2x}{x^2}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

Note that,

$$\begin{aligned}y &= \frac{x^3 - 2x}{x^2} \\ &= \frac{x^3}{x^2} - \frac{2x}{x^2}\end{aligned}$$



# The Quotient Rule Examples

*Example 7 (cont'd)*

Note that,

$$\begin{aligned}y &= \frac{x^3 - 2x}{x^2} \\ &= \frac{x^3}{x^2} - \frac{2x}{x^2} \\ &= x - \frac{2}{x}.\end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

Note that,

$$\begin{aligned}y &= \frac{x^3 - 2x}{x^2} \\&= \frac{x^3}{x^2} - \frac{2x}{x^2} \\&= x - \frac{2}{x}.\end{aligned}$$

Then

$$y' = 1 + \frac{2}{x^2}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$y' = 1 + \frac{2}{x^2}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$y' = 1 + \frac{2}{x^2}$$

$$y' = \frac{x^4 - 2x^2}{(x^2)^2}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$y' = 1 + \frac{2}{x^2}$$

$$\begin{aligned}y' &= \frac{x^4 - 2x^2}{(x^2)^2} \\ &= \frac{x^4 - 2x^2}{x^4}\end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$y' = 1 + \frac{2}{x^2}$$

$$\begin{aligned}y' &= \frac{x^4 - 2x^2}{(x^2)^2} \\ &= \frac{x^4 - 2x^2}{x^4} \\ &= \frac{x^4}{x^4} - \frac{2x^2}{x^4}\end{aligned}$$

# The Quotient Rule Examples

*Example 7 (cont'd)*

$$y' = 1 + \frac{2}{x^2}$$

$$\begin{aligned}y' &= \frac{x^4 - 2x^2}{(x^2)^2} \\&= \frac{x^4 - 2x^2}{x^4} \\&= \frac{x^4}{x^4} - \frac{2x^2}{x^4} \\&= 1 + \frac{2}{x^2}\end{aligned}$$

# The Quotient Rule Examples

*Example 8*

$$y = \frac{3x^2 + 2\sqrt{x}}{x}$$



# The Quotient Rule Examples

*Example 8*

$$\begin{aligned}y &= \frac{3x^2 + 2\sqrt{x}}{x} \\ &= \frac{3x^2}{x} + \frac{2x^{1/2}}{x}\end{aligned}$$

# The Quotient Rule Examples

## *Example 8*

$$\begin{aligned}y &= \frac{3x^2 + 2\sqrt{x}}{x} \\&= \frac{3x^2}{x} + \frac{2x^{1/2}}{x} \\&= 3x + 2x^{-1/2}\end{aligned}$$

# The Quotient Rule Examples

## *Example 8*

$$\begin{aligned}y &= \frac{3x^2 + 2\sqrt{x}}{x} \\&= \frac{3x^2}{x} + \frac{2x^{1/2}}{x} \\&= 3x + 2x^{-1/2}\end{aligned}$$

$$y' = 3 - x^{-3/2}$$

# The Quotient Rule Examples

*Example 9*

$$y = \frac{7e^x}{x^6}$$

# The Quotient Rule Examples

## *Example 9*

$$\begin{aligned}y &= \frac{7e^x}{x^6} \\ &= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g\end{aligned}$$

# The Quotient Rule Examples

## Example 9

$$\begin{aligned}y &= \frac{7e^x}{x^6} \\&= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g \\f' &= 7e^x\end{aligned}$$

# The Quotient Rule Examples

## Example 9

$$\begin{aligned}y &= \frac{7e^x}{x^6} \\&= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g \\f' &= 7e^x \\g' &= -6x^{-7}\end{aligned}$$

# The Quotient Rule Examples

## Example 9

$$\begin{aligned}y &= \frac{7e^x}{x^6} \\&= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g \\f' &= 7e^x \\g' &= -6x^{-7} \\y' &= fg' + gf'\end{aligned}$$



# The Quotient Rule Examples

## Example 9

$$y = \frac{7e^x}{x^6}$$
$$= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g$$

$$f' = 7e^x$$

$$g' = -6x^{-7}$$

$$y' = fg' + gf'$$
$$= (7e^x)(-6x^{-7}) + (x^{-6})(7e^x)$$

# The Quotient Rule Examples

## Example 9

$$y = \frac{7e^x}{x^6}$$
$$= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g$$

$$f' = 7e^x$$

$$g' = -6x^{-7}$$

$$y' = fg' + gf'$$
$$= (7e^x)(-6x^{-7}) + (x^{-6})(7e^x)$$
$$= -42x^{-7}e^x + 7x^{-6}e^x$$

# The Quotient Rule Examples

## Example 9

$$\begin{aligned}y &= \frac{7e^x}{x^6} \\ &= \underbrace{(7e^x)}_f \underbrace{(x^{-6})}_g\end{aligned}$$

$$f' = 7e^x$$

$$g' = -6x^{-7}$$

$$\begin{aligned}y' &= fg' + gf' \\ &= (7e^x)(-6x^{-7}) + (x^{-6})(7e^x) \\ &= -42x^{-7}e^x + 7x^{-6}e^x \\ &= -\frac{42e^x}{x^7} + \frac{7e^x}{x^6}\end{aligned}$$